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"COMPTON IS A HAVEN FOR FAMILIES, IT'S SO IMPORTANT FOR THEIR SERVICES TO CONTINUE, FOR PEOPLE WHO ARE FACING LOSING A LOVED ONE"

CONTACT US

0300 323 0250

fundraising@comptoncare.org.uk

www.comptoncare.org.uk

FUNDRAISING PACK



Registered charity number: 512387

Compton
Care



£2,895 

WOULD BUY AN AIRFLOW MATTRESS TO PROTECT OUR PATIENTS AGAINST PRESSURE ULCERS.

£52.50

COULD PROVIDE ONE HOUR COUNSELLING SESSIONS FOR A PATIENT OR RELATIVE

£52.50 

WOULD COVER THE COST OF A VISIT FROM A COMPTON NURSE TO A PATIENT IN THEIR OWN HOME

£546

WOULD BUY NEW SYRINGE BOXES FOR SYRINGE DRIVERS SO THAT OUR PATIENTS CAN RECEIVE THEIR MEDICATION SAFELY ON THE MOVE

£2,895 

WOULD BUY AN AIRFLOW MATTRESS TO PROTECT OUR PATIENTS AGAINST PRESSURE ULCERS

FROM US TO YOU.... THANK YOU

We want you to remember whilst you are fundraising for Compton that every mile walked, every cake sold and every coin collected through your amazing fundraising enables us to continue helping those who access our services, to live the best life possible, whilst in our care.

Without the help of extraordinary fundraisers like you, we wouldn't be able to provide those living with an incurable condition the care and support that they need, free of charge.



WE ARE HERE TO SUPPORT YOU EVERY STEP OF THE WAY!

If you have a great idea for a fundraising event or if you just need someone to run through your ideas and give you some advice, our friendly team is on hand to help and support you as you turn your plans into a reality.



Whether you are planning to host an event or if you are planning to undertake a challenge, we have devised some handy guides which are linked in this pack to help you to maximise the funds you raise.

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REGISTER YOUR FUNDRAISING WITH US

In order to register your fundraising plans with us, please complete our online fundraising registration form [here](#) don't forget to forward this on to us, our details are on the form. This will enable us to gather all of the details of your activity.

Once received, one of the team will be in touch to discuss how we can offer our support. We can supply you with branded t-shirts, banners, balloons, bunting, buckets, stickers and much more.

Join #TeamCompton today and start making a difference!



We'll do everything we can to support you in making your fundraiser a huge success!

To get you started, take a look at our handy event planner guide [here](#).

We can attend your event and even say a few words, if that's something you would like. Just speak to one of the team.

We have seen lots of people undertake various fun and exciting fundraisers for Compton, from bake sales to BIG nights in, wing walks to wine tasting, dress down days to darts matches and even dog shows, not to mention, quiz nights and head shaves. The list goes on! For more ideas, discover our A-Z of fundraising linked [here](#).



£2.50



WOULD BUY A BOX OF TEA BAGS SO THAT PATIENTS IN OUR LIVING WELL SERVICE CAN ENJOY TEA AND CAKE.



GET YOUR FUNDRAISING OFF TO A GREAT START!

The key to meeting your goal and making your fundraising a success is letting people know about it, and there are plenty of ways that you can do that!

JOIN OUR #TEAMCOMPTON COMMUNITY

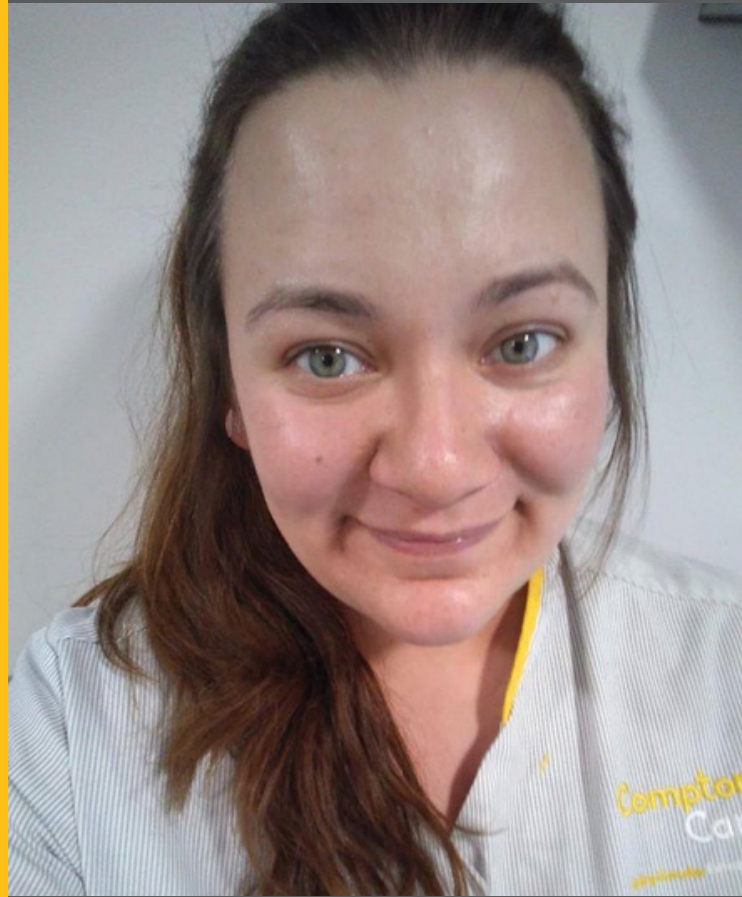
If you're not already, we would love for you to follow or like any of our social media pages Facebook, Twitter, Instagram and LinkedIn - join our online #TeamCompton community!

That way you will be up to date with our latest news and events and you can also share your activities by tagging us in your posts, this will also enable your supporters to see first-hand that any donations received are put to great use!



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"COMPTON WERE THERE IN THE DARKEST OF TIMES, THEY WERE THE TORCH WHEN WE COULDN'T SEE A WAY OUT."



SPONSORSHIP AND ONLINE DONATIONS

You might decide to set up your own personal online donation page in addition to a traditional paper sponsorship form (you can find out more details [here](#)), as this will enable you to gain sponsorship and appeal to a wide audience, either through sharing across your social media pages or alternatively by sending your personalised link by email to those people that might not use social media.

For information regarding 'How to pay in your offline sponsorship' click [here](#).

THE POWER THAT IS SOCIAL MEDIA FUNDRAISING

Fundraising across social media today is a safe, secure and a vital way to secure funds from friends, family members, colleagues and associates - all without leaving the comfort of your own home! For more information, click [here](#) to read our guide to 'Social media top tips for fundraisers'.

OUR TOP TIPS TO GET STARTED:

- Set up your own fundraising page with our recommended provider by clicking on the link below.
 - [JustGiving](#)
- Set a target that you feel you can achieve.
- Personalise your page to tell everyone why you are raising money for Compton!
- Add some pictures to bring it to life, people love to see how your training is going.
- Share your page everywhere, across all social media pages, WhatsApp and personal emails.
- Ask friends and family to share you page too, the more people that see it the more donations you are likely to get!

DON'T FORGET YOU CAN CONTACT US AT ANY TIME!

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Did you know that fundraisers who personalise their statement on their donations page raise three times more than those who use the default statement?

All money raised through the online providers will come directly to Compton Care and Gift Aid will automatically be collected.

For more information about online donations and ways to maximise your fundraising click [here](#) to read our 'Top tips for online fundraising.'

SHOUT ABOUT IT

Once you have finalised your event details, you will need to think about creating some publicity materials to promote your fundraiser.

Printed materials are great to hand out in public spaces, display on notice boards or pop in the post. Remember to always get permission before handing out or leaving leaflets in public places.

Please make use of our Compton Care branded handy poster template which can be found [here](#). Or alternatively we can provide you with one of the two logos shown on this page for use on your own materials. Just [email](#) one of the team to make a request.

It is a legal requirement to ensure our registered charity number (512387) appears on all of your publicity and advertising materials. We must also ask you to ensure that all of your publicity materials state 'In aid of Compton Care'.



£10.75 **COULD PROVIDE A 30 MINUTE TELEPHONE BEFRIENDING CALL TO INDIVIDUALS WHO ARE EXPERIENCING ISOLATION AND LONELINESS.**



You might want to send a press release to magazines, newspapers and to TV and radio stations. Remember to keep it short and punchy (try to stay under 350 words) and make sure that you cover the big five: who, what, where, when and how. For more information about how to approach the media and how to get the most out of local media then please [email](#) us.

MATCHED GIVING FROM YOUR EMPLOYER

You may have thought of this already, if so, great! We are aware that many companies offer a matched giving fund that you might be eligible to apply for through your employer. It is certainly asking your employer if they are happy to support your amazing fundraising and a really quick and easy way to double the money you have raised, meaning that your fundraising goes even further!

KEEPING IT LEGAL

When hosting an event there are lots of key points to take into consideration to ensure that your event is safe and enjoyable for you and all of your attendees. We have put together a brief guide of things to consider and links to relevant sites, where you can gather more information. The guide covers the following areas that you should consider, click [here](#) to view.

Keeping it legal

Cash handling

Collections

Contractors and suppliers

Data protection

Event alcohol and public

Entertainment licences

First aid

Food hygiene

Health and safety risk assessment

Insurance

Raffles, lotteries and prize draws

FURTHER WAYS TO GET INVOLVED!



SHOP WITH US

JOIN OR SET UP A SUPPORT GROUP



VOLUNTEER FOR US

JOIN OUR LOTTERY



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WAYS TO DONATE:

Once you have completed your event or fundraiser you can donate the money you have raised for Compton Care in a number of different ways. If you would like one of the team to attend an official cheque presentation, please get in touch by [email](#) or by calling 0300 323 0250.



You can pay in your money raised online on our website. Be sure to select 'community fundraising' when prompted and use your name as your reference.



You can pay in your sponsorship money over the telephone. Simply call us on 0300 323 0250 and ask to speak to a member of our fundraising team.



You can also pay in your money raised in person at any of our shops, or alternatively at our main reception at Compton Hall.



If you'd like to send a cheque, please make it payable to 'Compton Care' and post it to: Fundraising Team, Compton Hall, 4 Compton Road West, Wolverhampton, WV3 9DH.